



NAVSARI AGRICULTURAL UNIVERSITY
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450

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OFFICE ORDER OF SENSITIZATION AND OUTREACH PROGRAMME

The Navsari Agricultural University (NAU), Navsari aims to create an integrated, university based entrepreneurial ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell and Nodal Centre for SSIP 2.0 of NAU, Navsari are organizing a **FULL DAY Sensitization and Outreach Programme** titled **“Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset”** under SSIP 2.0; to sensitize the UG students of **ASPEE Shakilam Biotechnology Institute**, NAU, Surat on **November 14, 2025**. The Programme Schedule is mentioned below for information and necessary action of the concerned officials.

Convener	Dr. Timur R. Ahlawat , Chairman of University Startup Cell and Nodal Centre for SSIP 2.0, Director of Research and Dean PG Studies, NAU, Navsari	
Co-Conveners	Dr. J. J. Pastagia , University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari	Dr. Sanjay M. Jha Principal & Dean ASBI, NAU, Surat
Programme Director	Dr. Swati S. Sharma , University Coordinator of SSIP 2.0 and Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari	
Programme Co-Directors	Dr. Mehul G. Thakkar , University Co-Coordinator of SSIP 2.0, Professor in HRM, AABMI, NAU, Navsari	Dr. Mahantappa S. Sankanur , University Co-Coordinator of SSIP 2.0, Associate Professor (FBTI), CoF, NAU, Navsari
Programme Coordinators	Dr. Himanshu D. Bhimani , University Startup Cell Member & Professor in Microbiology (Division of Microbial & Environmental Biotechnology), ASBI, NAU, Surat	Dr. Vaibhav N. Mehta , University Startup Cell Member & Asst. Professor (Nanotechnology), ASBI, NAU, Surat

Programme Schedule

Inaugural Ceremony (9:30 to 10:00 am)		
10:00 am to 10:45am	Dr. J. J. Pastagia , University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari	Entrepreneurship in Apiculture: Opportunities and Insights
10:45 am to 11:30 am	Dr. Mehul G. Thakkar , University Co-Coordinator of SSIP 2.0 & Professor in HRM, AABMI, NAU, Navsari	Developing Entrepreneurial Competencies
11:30 am to 12:15 pm	Dr. Swati S. Sharma , University Coordinator of SSIP 2.0, Member Secretary University Startup Cell & Associate Professor in ABM, AABMI, NAU, Navsari	Agri-Entrepreneurship and Startups Journey: Emerging Models in the 21 st Century

12:15 pm to 1:00 pm	Dr. Mahantappa S. Sankanur, <i>University SSIP Co-Coordinator & Associate Professor (FBTI), CoF, NAU, Navsari</i>	Government Schemes / Support for Agri-Entrepreneurship and Startup Growth in India
Lunch Break (1:00 pm to 2:30 pm)		
2:30 pm to 3:15 pm	Dr. Vaibhav N. Mehta, <i>University Startup Cell Member & Asst. Professor (Nanotechnology), ASBI, NAU, Surat</i>	Intellectual Property: The Driving Force behind Startup Innovation
3:15 pm to 4:00 pm	<u>Valedictory:</u> Q & A, Feedback, Certificate Distribution	

This is for your kind information and further needful action.

With regards,



Director of Research & Dean PG Studies

Copy Forwarded for kind information:

1. The Principal/Dean, AABMI-Navsari, CoF-Navsari and ASBI-Surat, NAU, Navsari

Copy for necessary action:

1. All Concerned Members of University Startup Cell & Nodal Centre for SSIP 2.0, NAU, Navsari